Monday, March 8, 2021

Dear SAS Honors Program Students,

If the title brought you here for the first time, welcome! Over the course of writing this newsletter, I have heard from multiple people that certain titles ("An Ode to Bubble Tea" or "Sincerely Seltzer" being the most popular) have caused people to open the newsletter after months of seeing it in their inbox. One of my classes is on audience and market analysis, and we’re currently covering the difference between persuasion and manipulation in any sort of PR/content creation/marketing endeavor (this newsletter technically falls under the former two). Persuasion is more introducing the reader to another viewpoint without forcing their hand while manipulating is forcing the viewpoint on them without their realizing. I feel like most of my titles have been more persuasive, but, the title of this one is a manipulation tactic used far too much in any sort of campaign. So the lesson here, be wary of manipulative-sounding titles.

Perhaps my writing can persuade you to attend some of these events. First off, the **SASHP seniors have been KILLING IT this year** - despite the conditions. Give them some much-deserved love by checking out the **Senior Leader Awards** on the first page of today’s newsletter. Secondly, the events. Meet with some of the best and brightest students at Rutgers (and maybe make some new friends) at the upcoming **SASHP Spring Mixer**. Learn about the role that advocacy and leadership play in the face of Covid-19 at the upcoming **Women in Leadership Advocacy Roundtable**. Hey you, we’ve got an incredible music school here in Brunswick that wants to play some **JAZZ**. Join the **Rutgers University Jazz Ensemble** as they play the best genre of music at their upcoming **virtual concert**. This week’s **Flavors of Rutgers Menu Item** is perfect for coping with midterm stress, or, as a post-midterm celebration. Check out the **Honors Alumni Spotlight** for the month of March. Fan of Mr. Elon Musk? Share in his vision for humanity’s future on Mars? If so, check out the new blog post: **Mankind’s Next Step to Living on Mars**.

Warm Regards,
Justin Confalone
Your newsletter editor
Kesha Amin
Cell Biology & Neuroscience; Psychology, Spanish

Melanie Raush
Journalism & Media Studies; Creative Writing & Theater Arts

Chandra Anjana
Finance; Computer Science

Barbara Shi
History; Geography and Women's, Gender, & Sexuality Studies

Surabhi Dattatri
Computer Science; Quantitative Economics

Madhumitha Sivaraj
Computer Science & Cognitive Science

Anny Lu
History & Linguistics

Giovanna Tsiolas
Journalism, Media Studies & Italian Studies; Political Science

Minjal Patel
Cell Biology & Neuroscience; Health and Society

Xiangyue (Max) Wang
Physics & Math; Philosophy

Tiana Rahi
Marketing
SASHP Spring Mixer
Those interested in networking, meeting some new friends, or just having a good time overall should stop by the SASHP Spring Mixer. This event will give all SASHP students the chance to form new friendships, get advice on navigating the waters of academia, and learn more about how to apply to the Peer Mentor Program Board in the 2021-2022 academic year. The mixer takes place this Thu, Mar 11 at 8pm EST. More info can be found here.

Women in Leadership Advocacy Roundtable
Join a panel of student advocacy leaders as they discuss the ways in which the student demographic has used their voice and platform to create change during the pandemic. Topics covered will range anywhere from BLM to Anti-Asian hate crimes and the event will highlight how student leadership and advocacy can be an incredible force in addressing these issues going forward. This event takes place this Wed, Mar 10 at 6:30p, EST. Students have so much power and somebody needs to talk about how incredible that is, so be sure to register here.

Rutgers University Jazz Ensemble
If Disney Pixar’s Soul and its incredible soundtrack, done by jazz musician Jon Batiste, introduced you to the incredible world of jazz, count yourself lucky. This genre has been a personal favorite of mine since I picked up the trumpet in elementary school so I’m a biitttttt biased, but, join the Rutgers University Jazz Ensemble at their upcoming virtual concert. This event takes place this Wed, Mar 10 at 7:30pm EST. Find out more information here.
Flavors of Rutgers Menu Item: PB Chocolate Chip Skillet Cookie

Now, this recipe isn't healthy and I wouldn't even call it remotely good for your body. BUT, in the spirit of Jazz, think about nourishing your soul sometimes. Check out this week's recipe, courtesy of Ambitious Kitchen. After the third set of midterms in a pandemic, you deserve it!

March Alumni Spotlight

Show some love to this month's Honors Alumni Spotlight - Dr. Daniel Vicencio! After graduating from Rutgers in ‘88, Dr. Vicencio went back to Chicago to complete medical school and residency training in internal medicine at Northwestern University. Today, he is the chief medical officer for quality for a multi-specialty medical group. Read the rest of Dr. Vicencio’s incredible story here.

New Blog Post: Mankind’s Next Step to Living on Mars

“You might be asking if this rover is the next step to getting humans onto the Red Planet, and in a way, it is. However, Perseverance’s main mission is astrobiology, searching the Red Planet for signs of ancient microbial life,” Writes author Kevin Feng. “The rover will characterize Mars’ geology, past climate, and most notably, be the first mission to collect and cache Martian rock samples.” Read the rest of this informative post here.
Preheat oven to 350 degrees F

In a large bowl, combine peanut butter, maple syrup, eggs, and baking soda until smooth

Fold in chocolate chips

Pour the batter into a 9-inch greased skillet and smooth the top, add some chocolate chips on top

Bake for 18-24 minutes, or until edges have a slightly golden-brown color

Remove from oven and allow to cool

(Optional) Drizzle extra peanut butter on top

Serve and enjoy