

The 2016 Presidential Election

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Professor David Greenberg, History

M 11:30A-2:30P

Honors College Rm S120

College Ave Campus

Will Count Towards SAS - History Major

Will Count Towards SAS - History Minor

The seminar will look at the 2016 election and encourage students to think in a rigorous and scholarly way about a topic that many of them will be talking about anyway. We will follow the ups and downs and twists and turns of the election season, but we will also place these issues in historical context, use the insights of political scientists to challenge conventional wisdom or journalistic clichés, and turn to communications research to understand how the election is being portrayed to voters. We will study topics such as negative advertising, presidential debates, the nomination process, and the role of the media.

DAVID GREENBERG is Associate Professor in the departments of History and of Journalism & Media Studies. His specialty is U.S. political history. He has taught at Rutgers since 2004 and has also taught at Yale and Columbia. His newest book is *Republic of Spin: An Inside History of the American Presidency*. Before entering academia, Prof. Greenberg was managing editor and acting editor of *The New Republic* and he still writes for publications such as *The Atlantic*, *The New York Times Book Review*, and *Politico*, where he has a regular column.